

# Learn Affiliate Marketing Step By Step Guide

Here's my "learn affiliate marketing step by step pdf" guide. Affiliate marketing is a simple way to earn online. It's one of the most popular and most used strategies to make money from the internet.

However, it's not all plain sailing as some would have you believe. It does take some time and effort to generate a reasonable income from affiliate marketing.

But if you stick the course, get the right help and keep going no matter what, there's no reason you can't generate an income online from affiliate marketing.

You will need to stay the course. The number one reason people fail is they give up too easily. Think of affiliate marketing as a real business and treat it like one, and you can earn some real money. Treat it like a hobby and you'll only earn a hobby wage from it.

## Learn Affiliate Marketing Step By Step PDF - Step 1. Training

Before anyone can do anything to any degree of expertise they need training. Do doctors undertake surgery without having several years in medical school?

Or think of a lawyer trying to work in their profession after only watching YouTube videos. The same is true of affiliate marketing.

**Free Video Series Reveals How to Launch Recession Proof Income Streams from Scratch...**



FREE  
FOUR PART  
VIDEO SERIES

1:37

SEND ME THE FREE VIDEOS! »

The trouble is, many of the courses which profess the "ease" of earning online are making money from doing just that. It's true that affiliate marketing can be easy.

However, a master can make things look easy because they've trained in something for years. Even though affiliate marketing is easy to a marketer who's been studying for years in their field, for a beginner, it can be incredibly difficult and frustrating.

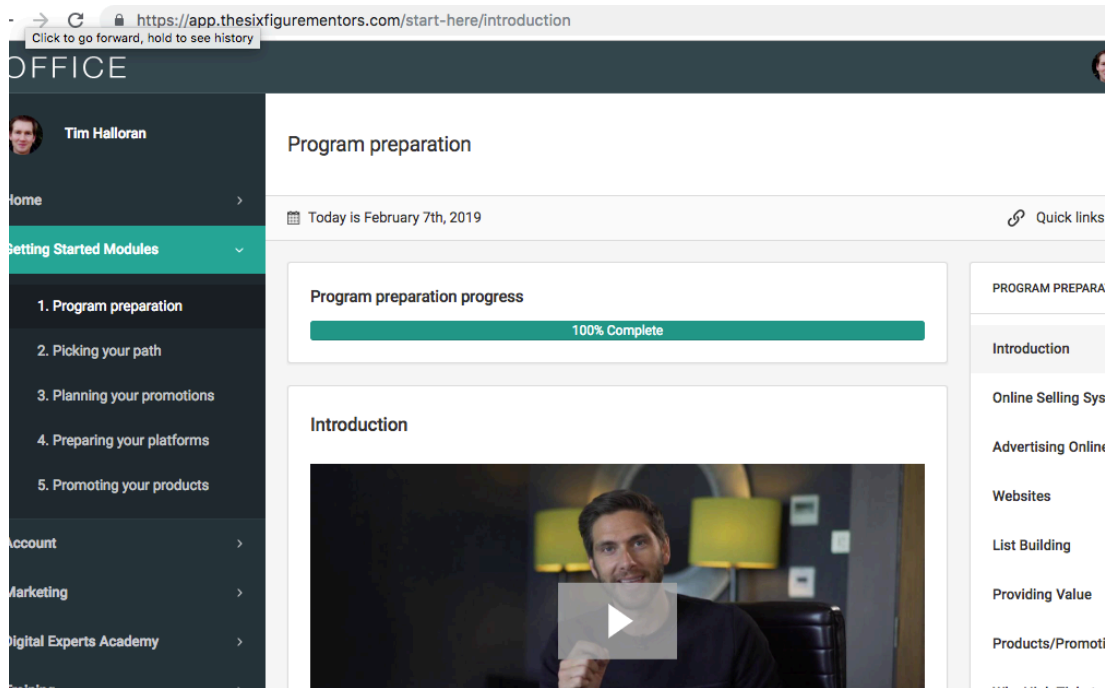
So step 1 is to find a training program. [You can access one here.](#)

## **Learn Affiliate Marketing Step By Step PDF - Step 2. Get Your Feet Wet**

Step 2 is to get your feet wet. Nobody learns anything without doing. You can watch all the YouTube videos you like, but unless you actually start doing stuff, you'll never learn.

With affiliate marketing, once you've found a training program you'll work your way through the step by step modules. With [The SFM Digital Business System](#), you'll be able to access a step by step module process which will give you:

1. A landing page builder software - to create landing pages to send your leads
2. An autoresponder - an email marketing software
3. A range of digital products which contain your unique affiliate links
4. A website builder program - set up a website in just a few steps
5. A pre-built sales funnel - products, follow up emails and sales team to help you build your online business.



## Learn Affiliate Marketing Step By Step PDF - Step 3. Your Sales Funnel Options

Once you've accessed the modules and set up your sales funnel, working your way through the 7 modules, you'll need to turn your attention to marketing. The SFM sales funnel gives you a number of options as to the products you want to acquire to place in your "digital shop". The more you invest in the product range, the larger commissions you can earn through the sales from your funnel.

Have a look at the commission structure in the picture below. At the Elite Influence level you can earn the following commission levels:

## ELITE Influence Member Commissions

An ELITE Influence Member:

- Has access to the Essential and ELITE Influence training purchased and has not purchased any additional DEA Products (OR see DEA Reseller Commissions)
- Can promote the SFM and full DEA product suite
- Can earn commissions on all products and programs

If the ELITE Influence Member sells...	Then they earn*...
Application fee (\$29.95)	\$20
Essential Membership (\$97 monthly)	\$20
Essential Program & Toolkit (\$197 discounted)	\$100
All-in Package (\$99)	\$100
Essential Program and Toolkit (\$297 full retail)	\$200
ELITE Influence Membership (\$2,500)	\$1,000**
ImportXperts Membership (\$2,500)	\$1,000**
Marketing Mastery (\$8,000)	10%***
Brand Incubator (\$11,000)	10%***
Mastermind Experience (\$20,000)	10%***

The commission structure will depend on your level of investment within the [SFM digital business system](#). The higher commission structure is available as you invest more into the product range. Ideally, your sales funnel will look like the one below:



Depending on the products within your sales funnel, you'll have several options available to you for marketing.

# Learn Affiliate Marketing Step By Step

## - Step 4. Marketing Your Sales Funnel

Once you've built your marketing funnel and chosen your product range from which to earn commissions, *you'll need to learn marketing*. Marketing can be done in many different ways and your own unique marketing strategy will depend on a number of things:

1. ***Your commission structure and product range*** - with lower value products it's more difficult using paid marketing and making a profit. **High ticket products** allow a larger choice of marketing methods. Lower value items will need to be sold via cheaper or free marketing strategies.
2. ***What you have to invest financially*** - you can spend nothing on your training and product range with affiliate marketing. But you get out what you put in! If you're going the cheap route, look for the **most lucrative affiliate programs** you can find without an investment. Typically though, free programs offer lower commissions.
3. ***The time you have available for marketing efforts*** - if you're working full time, you won't have time to create content. You'll need to invest in paid marketing. This means you'll also need high value products in order to make your business profitable.

Marketing a high value product range can be done much more quickly via paid marketing. With a lower value product range you'll need to look for cheaper marketing strategies such as video marketing and blogging. These strategies are much slower and take a lot more effort.

## Step 5. Test and Measure - Learn From Your Efforts

Affiliate marketing takes time and you'll only know what works and what doesn't from the marketing efforts and strategies you use. Over time, and through tracking your sales you'll come to learn which is the best use of your time. If you're running paid marketing strategies your data can show you this quite quickly; especially if you have a large marketing budget. With content marketing though it's a much slower process.

As a content marketer, expect to work much longer before you see the results from your efforts. With paid marketing and a large budget, you can obtain the data very quickly and scale up the campaigns which are profitable. Ideally join an online community for continued help and development and to keep learning and improving.

## Step 6. Commit To Your On going Training & Development

Like any professional, you should aim to keep learning and improving with your affiliate marketing business. This means developing yourself continually. Doctors, lawyers and other professionals are continually held accountable by their professional bodies and so have to keep their standards high. Affiliate marketing professionals are always learning and developing themselves and their businesses too.

Don't mistake affiliate marketing with some "easy" win which takes no effort. Affiliate marketers can earn some amazing salaries but usually only after a lot of time and effort has gone in to their training and development.

You can join an online business community through signing up to the free videos on this website or clicking on the image below.



**Free Video Series Reveals How to Launch Recession Proof Income Streams from Scratch...**

**FREE FOUR PART VIDEO SERIES**

1:37

SEND ME THE FREE VIDEOS! >>

More information available at [affiliatemarketingmentorsonline.com](http://affiliatemarketingmentorsonline.com)